



BRANDON BAND BOOSTERS  
P. O. BOX 2247  
BRANDON, MS 39043-2247  
WWW.BrandonBulldogBand.COM



# FOOTBALL PROGRAM ADS

**DATE:** June 3, 2008

**TO:** ADVERTISERS FOR THE 2008 FOOTBALL PROGRAM

**FROM:** BRANDON BAND BOOSTERS

**RE:** 2008 FOOTBALL PROGRAM BUSINESS ADS

It's that time of year again – time to place your ad for the 2008 Brandon Bulldog High School Football program. We would like to take this opportunity to thank you for advertising in past programs. If you are new advertiser, we welcome the opportunity to assist you with your advertising endeavors. The football program is an excellent way to convey your products and services to a large audience of football supporters.

Your support of this football program helps the Brandon Band in many ways. Funding for the band's operating expenses is not provided by the school district or tax dollars. The Band relies on your support in the Football Program and concession sales at football games for our operating funds.

Please review the attached sheet for business ad rates. If you placed an ad in last year's program, a copy of that ad is attached for your review. Ads may consist of text only, or pictures and graphics with text. Camera-ready pictures and ad copy usually print best in the football program and if possible, you should email this copy to us. Black and white photos tend to have a more "crisp" appearance in ads versus color photos. You can also sketch your ad copy on the attached sheet, and we can typeset the ad for you.

A representative from our 2008 Football Program Committee is ready to assist you with placing your ad in the program. We support our advertisers and look for opportunities to promote your products and services during the football games. Please feel free to share your marketing ideas with your Band Booster representative.

Please feel free to contact Ellen Arnold at (601) 940-9795 or send an email to: [FootballProgram@BrandonBulldogBand.COM](mailto:FootballProgram@BrandonBulldogBand.COM) if you have any questions.

The Brandon Band Boosters thank you for supporting the Brandon Band!

**BRANDON BAND BOOSTERS FOOTBALL PROGRAM ADS  
(BUSINESS)**

**2008 Brandon Football Program Advertisement Agreement**

**Name of Business:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Select ad size:**

1/8 Page ad \$50 text only	1/4 Page ad \$100	1/2 Page ad \$200	Full Page ad \$300	Center Color Ad \$400	Interior Cover \$500	Exterior Cover \$600	Total cost

**Ad approved by** \_\_\_\_\_

Signature of person approving ad purchase

**Amount paid:** \_\_\_\_\_ **if paying with check, insert check #** \_\_\_\_\_

**Please Make Checks Payable to: Brandon Band Boosters**

Artwork and Ad Deadline: **FRIDAY, JULY 25, 2008**

**ALL ADS MUST BE PAID BY: JULY 31, 2008**

**ADS RECEIVED AFTER JULY 25, 2008 – ADD 10% LATE FEE!!**

Mail Ad & Payment To: <b>Brandon Band Boosters</b> <b>ATTN: Football Program</b> <b>P. O. Box 2247</b> <b>Brandon, MS 39043-2247</b> Questions: Contact Ellen Arnold at (601) 940-9795	Email: <b>FootballProgram@brandonbulldogband.com</b>
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PLACE AD BELOW OR ON BACK

**\$30.00 Bank Fee charged for all returned checks. Returned checks must be cleared with cash prior to inclusion of ad in the program.**