



**BULLDOG PRIDE**

BRANDON BAND BOOSTERS  
P. O. BOX 2247  
BRANDON, MS 39043-2247  
[www.BrandonBulldogBand.com](http://www.BrandonBulldogBand.com)



## FOOTBALL PROGRAM ADS

**TO: ADVERTISERS FOR THE 2010 BRANDON FOOTBALL PROGRAM**  
**FROM: BRANDON BAND BOOSTERS**  
**RE: 2010 FOOTBALL PROGRAM ADS**

It's that time of year again – time to place your ad for the 2010 Brandon Bulldog Football program. If you have advertised in the past, thank you. If you are a new advertiser, we welcome the opportunity to assist you with your advertising endeavors. The football program is an excellent way to highlight your products and services to a large audience of football supporters or publish photographs and personal messages to friends and loved ones.

Please review the back page for ad rates. Ads can consist of text only, individual or business photos with text, or a group photo with text in which the group splits the cost of the ad. An ad may feature businesses, friends, family, sports, academic, or other extracurricular groups. If you plan to advertise a business name with a student's personal ad picture or greeting, please refer to the business/personal ad rates. If you wish to place more than one ad, please copy the form for each purchased ad.

For Business Advertisers: If you placed an ad in last year's program, a copy of that ad is attached for your review. If there are no changes to your ad, please mark the box "reprint same ad".

Camera-ready pictures and ad copy usually print best in the football program and if possible, you should email this copy to us. Black and white photos tend to have a more "crisp" appearance in ads versus color photos. Please label photos with the student's name. You can also attach a sketch of your ad copy, and we will typeset the ad for you.

Your support helps the Brandon Band program with operating expenses not covered by the school district or tax dollars. We support our business advertisers and look for opportunities to promote your products and services during the football games. Please feel free to share your marketing ideas with your Band Booster representative.

A representative from our 2010 Football Program Committee is ready to assist you with placing your ad. Please email questions to [footballprogram@BrandonBulldogBand.com](mailto:footballprogram@BrandonBulldogBand.com) or call Gloria Lucas at 601-519-8933.

The Brandon Band Boosters thank you for supporting the Brandon Band!

# BRANDON BAND BOOSTERS FOOTBALL PROGRAM ADS

2010 Brandon Football Program Advertisement Agreement

## BUSINESS AD RATES

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Check Here To Reprint 2009 Football Program Business Ad With No Changes
- Check Here If Emailing Business Ad Copy To [footballprogram@BrandonBulldogBand.com](mailto:footballprogram@BrandonBulldogBand.com)
- Please Create/Typeset Business Ad (Attach Sketch Of Ad With Instructions)

Select ad size:

1/8 Page Business Card Ad \$50	1/4 Page Business Ad \$100	1/2 Page Business Ad \$200	Full Page Business Ad \$300	Center Color Ad \$400	Interior Cover \$500	Exterior Cover \$600	Total cost
				SOLD	SOLD	SOLD	

Ad Approved By: \_\_\_\_\_  
Signature of person approving ad purchase

## PERSONAL & BUSINESS/PERSONAL AD RATES

Contact Name: \_\_\_\_\_  
 Business Name (if featured in ad): \_\_\_\_\_  
 Featured Student(s) Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Use Official School Sports Individual Photo       Use Enclosed Personal Labeled Photo
- Emailing Photo With Ad Copy To [footballprogram@BrandonBulldogBand.com](mailto:footballprogram@BrandonBulldogBand.com)
- Please Create/Typeset Ad (Attach Sketch Of Ad With Instructions)

Team Year: High School      JV      Middle School      Other \_\_\_\_\_  
 Activity/Sport: Football      Cheerleading      Dance      Band      Other \_\_\_\_\_  
 Football Player Jersey # \_\_\_\_\_ Position: \_\_\_\_\_

Select ad size:

1/8 Page Personal Ad \$25 Text Only	1/4 Page Personal Ad \$50	1/4 Page Business/Personal Ad \$100	1/2 Page Personal Ad \$75	1/2 Page Business/Personal Ad \$200	Full Page Personal Ad \$125	Full Page Business/Personal Ad \$300	Total cost

Ad Approved By: \_\_\_\_\_  
Signature of person approving ad purchase

**Artwork and Ad Deadline: FRIDAY, JULY 30, 2010**

**All ads must be paid in full by AUGUST 6, 2010 – Ads received after July 30 add a 10% Late Fee**

**Make Checks Payable to: Brandon Band Boosters, P. O. Box 2247, Brandon, MS 39043-2247**

Checks or cash must accompany the ad before it is placed in the football program. A \$30.00 bank fee will be charged for all returned checks. Returned checks must be cleared with cash prior to inclusion of any ad in the program.

**For Band Booster Use Only:**

**Date Check Or Cash Received:**

**Check \$      Check #      Cash \$**

**Ad Sold By:**

**Date Ad Copy Received:**

**Date Ad Emailed/Copy To Printer:**